



Job description: Cluster Development Executive, Urmul Natural Dyeing Cluster
May 2020

I. INTRODUCTION

Urmul Trust is promoting the development of Urmul Natural Dyeing Cluster in the western Rajasthan district of Bikaner, with the support of IMEDF, New Delhi, and Desert Resource Centre. The grant for the entire intervention is coming from Ministry of MSME under its SFURTI scheme. The objective of this three-year programme are:

- A. Supplementing the incomes earned by 500 artisans through organized production of high value handmade nautical artefacts.
- B. Setting up of a state of art facility for the processing, value addition and premium marketing of handmade products to create jobs and boost local economic development.
- C. Develop necessary institutional and governance support systems for facilitating the organized, holistic and sustainable development of the cluster.

Through this JD, Urmul Trust, seeks a young passionate person to steer the cluster development in rural western Rajasthan district of Bikaner. In the Capacity of **Cluster Development Executive**, the CDE shall work with 500 plus artisans (mostly women) in village of Bikaner district, promoting natural dyeing crafts.

About URMUL (www.urmul.org)

With an undying faith in people's capacities and their understanding of progress and development, Urmul has been innovating means and ways of redefining survival and its realities in the desert. The focus is on the vulnerable and marginal sections of the society- women and children. Through health, livelihoods, education, governance and advocacy interventions, Urmul has been actively working in the desert since 1987. Following a decentralised approach- more than eight organisations have now off-shot in different areas in the region, thematically specializing in their activities, with a common and unifying agenda- adaptive and deep-rooted development

Key Themes/ interventions at URMUL, currently, are:

- Health and sanitation
- Livelihood- Strengthening marginalised, the vulnerable section of the society
- Education - child rights, empowering women.
- Governance and advocacy
- Facilitating pastoralist- the camel partnership
- Community development - alternative livelihood opportunity, Self-help Groups(SHG)
- Empowering local artisans- crafts training, capacity building
- Farmer communities: seed bank, organic farming



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Role of Cluster Development Executive, URMUL

Mission:

Conceptualises the overall development strategy for a cluster and initiates its implementation. Acts as a liaisoning officer between various cluster players/actors and the technical agency. Also, acts as a changemaker to help in developing the targeted cluster and take quality decisions with critical data-driven insights for the cluster, design-oriented skills, tailored tools, logical reasoning and a problem-solving approach.

Perfect candidate:

- Effortlessly connects with the community and is able to identify the important needs of the community and the means to achieve them
- Should be familiar with the target cluster (local candidate)
- Has knowledge and skill of designing, tailoring and weaving
- Has a strong learning orientation, intellectual curiosity, interest in social enterprises and passion for traditional art and craft
- Is self-driven and self-motivated
- Can forge collaborations among different stakeholders
- Possesses strong ethical values, professional accountability, and is adaptable to a changing environment
- Willing to travel extensively, to the remote cluster locations
- Has the ability to or interest in conducting cluster meetings, business reviews and work review
- Excellent knowledge of Microsoft Office (Powerpoint, Word, Excel) applications

Role:

- Initiate the process of trust-building with cluster stakeholders
- Prioritizing the issues on the basis of their criticality to the cluster stakeholders, the Workforce, the community around the cluster and the society
- Ensuring timely and quality execution of the hard and soft interventions
- Engaging all the stakeholders as scheduled in the ecosystem map
- Facilitating the team in connecting with market players and leveraging the contacts in the fashion and crafts industry to mobilise advisory and resource support
- Detailed planning and ensuring timely production inception at the production and training centre
- Proper and timely reporting to all the stakeholders



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Direct Functions:

To engage with the targeted cluster artisans on a regular basis and formulate a proper strategy to advance it

Plan and Execute trainings

To engage and consult from the technical agency and other stakeholders

Drafting reports of the progress made and timely process documentation

Compensation:

Upto 3.8 lacs per annum

Send in your CVs/Resume to:

Programme Director, Crafts

email: kc@urmul.org