Project Shashika (Digital Education programme supported by Malala Fund)

Request for Cost proposal: Development of studio for content creation

Dated: 20th December 2020

1. About Urmul Trust

www.urmul.org

In the harsh and inhospitable regions of rural Rajasthan in the Thar Desert, URMUL Group of Organizations have been innovating models for inducing community driven socio developmental changes by devising programmes, strengthening them, sustaining and finally handing them over to communities. Most of the work is focused on vulnerable and marginalized sections of the society – Woman and children. Following the integrated development approaches, Urmul works on all the Sustainable Development Goals. We adopt service delivery platforms, capacity enhancement and public policy tools for empowering the marginalized and vulnerable communities in this desert state of India, thematically working on health, Education, Livelihood, Environment, Mother-Child care et al. Food, Fodder and Water securities are major concerns including the disaster mitigation. Women’s socio-economic empowerment, livelihood capacity building, improving access to basic services, education, early child care & development and child right are equally important areas of work.

2. Background of the programme

With the aid of Malala Fund, Urmul Trust in the districts of Bikaner, Jaisalmer, Jodhpur and Nagaur by February 2022 would be reaching out to 7,000 children especially girls to break down the barriers preventing them from going to school. The digital education programme focuses on three chief interventions:

- Building a digital technology platform that shall have provisions of live sessions, access to interactive course modules (initially for grades 8-10). This would be developed both for mobile as well as smart screen and desktop users

- Course content for distance education would be contextualised to achieve grade appropriate learning outcomes. This would be accessible for the users of the digital technology platform.
RfQ_Digital Education Programme_2019-20

- Community-based mobilisation strategies that would focus on enrolling adolescents (school drop-outs) to distance education platforms (open school). The entire programme is envisioned as a state level initiative – piloted in western Rajasthan and then scaled up with the government of Rajasthan.

3. Request for Cost proposal for production studio

Under the programmeThe planned studio is to be set up at Urmul campus in Bajju village, Bikaner district. The studio shall be a fully equipped facility to undertake video and still shooting related to the programme. The total dimension of the studio is 860 sqft.

The following is the overall requirement for the setting up of studio. Proposals are invited for all or selected services, as per the details provided below. The cost proposals should be all inclusive of taxes, transportation and any peripheral cost.

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4. **RFQ Timeline**

Quotation submission deadline: 10\textsuperscript{th} January 2021

5. **Principal Point of Contact**

Project Manager, Digital Education Programme
prashant.singh@urmul.org

6. **Submission:**

The cost proposal may be submitted to the following address or email:

Project Manager, Project Samshiksha
Urmul Trust, Urmul Bhavan, Near Roadways Bust Stand, Bikaner 334001, Rajasthan
email: prashant.singh@urmul.org, procurement@urmul.org