



RfQ\_Digital Education Programme\_2019-20

## **Project SamShiksha (Digital Education programme supported by Malala Fund)**

**Request for Quotation: Content Creation Consultants – Editor, Producer, Cameraperson**

**Dated: 18<sup>th</sup> March 2021**

### **1. About Urmul Trust**

**[www.urmul.org](http://www.urmul.org)**

In the harsh and inhospitable regions of rural Rajasthan in the Thar Desert, URMUL Group of Organizations have been innovating models for inducing community driven socio developmental changes by devising programmes, strengthening them, sustaining and finally handing the mover to communities. Most of the work is focused on vulnerable and marginalized sections of the society–Woman and children. Following the integrated development approaches, Urmul works on all the Sustainable Development Goals. We adopt service delivery platforms, capacity enhancement and public policy tools for empowering the marginalized and vulnerable communities in this desert state of India, thematically working on health, Education, Livelihood, Environment, Mother-Child care. Food, Fodder and Water securities are major concerns including the disaster mitigation. Women’s socio-economic empowerment, livelihood capacity building, improving access to basic services, education, early childcare & development and child rights are equally important areas of work.

### **2. Background of the programme**

With the aid of Malala Fund, Urmul Trust in the districts of Bikaner, Jaisalmer, Jodhpur and Nagaur by February 2022 would be reaching out to 7,000 children especially girls to break down the barriers preventing them from going to school. The digital education programme focuses on three chief interventions:

- Building a digital technology platform that shall have provisions of live sessions, access to interactive course modules (initially for grades 8-10). This would be developed both for mobile as well as smart screen and desktop users
- Course content for distance education would be contextualised to achieve grade appropriate learning outcomes. This would be accessible for the users of the digital technology platform.



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- Community-based mobilisation strategies that would focus on enrolling adolescents (school drop-outs) to distance education platforms (open school). The entire programme is envisioned as a state level initiative – piloted in western Rajasthan and then scaled up with the government of Rajasthan.

### **3. Request for Quotation for Content Creation Consultant**

Under the programme the planned Learning modules development for advanced technological learning and producing online explanatory videos Curriculum & Co- Curriculum related video and module development for grade 8-10 to enhance student understanding. These videos shall be developed in Hindi with fair texture of local dialects. This would facilitate student affinity and interest.

The agency or individual are responsible for the development of Curriculum & Co- Curriculum related video and module development for grade 8-10. Quotations are invited for all services. Quotation should be all inclusive of taxes, transportation and any peripheral cost.

We're looking for the following roles:

1. Video Producer
2. Video Editor
3. Camera person

The following are the prerequisite:

1. Prior experience of minimum 3 years for editor, 8 years for Producer, 3 years for cameraperson
2. Comfortable with relocation to Rajasthan and operate out of Urmul campus in Bikaner district at Bajju village
3. Cameraperson should be comfortable with studio based shoot.



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#### **4. RFQTimeline**

Quotation submission deadline: 5<sup>th</sup> April 2021

#### **5. Principal Point of Contact**

Project Manager, Digital Education Programme  
[prashant.singh@urmul.org](mailto:prashant.singh@urmul.org)

#### **6. Submission:**

The quotation may be submitted to the following address or email:

Programme Manager, Samshiksha Project  
Urmul Trust, UrmulBhavan, Near Roadways Bust Stand, Bikaner 334001, Rajasthan  
email: [prashant.singh@urmul.org](mailto:prashant.singh@urmul.org), [procurement@urmul.org](mailto:procurement@urmul.org)